

PROJECT OVERVIEW

Beginning the Metallic Resources wanted a revised design that would compete with other website in design and presentation.



THE CHALLENGE

The previous website was built on a proprietary platform, that was not user friendly and it was tough for their employees to make updates. They were trying to find a company that was more reliable.

- Aid Metallic Resources in choosing their preferred design elements.
- Convert their information from their old site to the new site.
- Design a new SEO and mobile friendly website that will attract visitors and aid towards conversion.
- Deliver a user-friendly solution making it easy for Metallic Resources to make changes to the site on their own.

THE APPROACH

We worked closely with the team at Metallic Resources to develop a new branding strategy for their website and identified design elements that can be used throughout the redesign process.

THE RESULTS

The website is more of a digital brochure, people come to the website to see what the company can do and get an idea of the capabilities. IGV gave them the opportunity not only to fix what happened to our old site, but upgraded it to make it more user friendly for customers to navigate.

Since the redesign of Metallic Resources they have improved their mobile views and increased traffic.



WEB SERVICES

- Website Hosting
- Responsive Design
- WordPress
- CMS
- Website Security
- Website Maintenance



"The hosting services have helped us, since going with IGV we have not had any issues. That reliability is key when having a website. The WordPress maintenance with the ever changing updates and plugins we know that IGV is going to keep us up to date and use the latest plugins that are out there. That way the site functions optimally, we don't run the risk of having any vulnerabilities and our site being hacked because we are using outdated software programs. In closing if you are looking for a new website or host your website, I would strongly recommend using IGV because they have been more than just a service provider, but an extension of Metallic Resources."

Stanley Rothschild, President of Metallic Resources Inc.



HEADQUARTER:
1410 Highland Road Suite 14
Macedonia, Ohio 44056 USA
(330) 425-0922 X 112

CANADIAN BRANCH OFFICE:
2030 Bristol Circle Suite 210
Oakville, Ontario L6H 6P5
(416) 800-0657 X 112

IGVINC.COM